

3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Strategic Media Placement Attention: Accounts Payable 7669 Staggers Loop Delaware, OH 43015

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
568066-1	08/28/12	August 2012	07/30/12 - 08/22/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WDAF	Dan Drìscoll	Washington DC	National

Advertiser	<u>Product</u>	Estimate Number
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2608

Flight Dates	Order #	Alt Order#
08/14/12 - 08/22/12	568066	09791017
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

								Spots/			
Line	Start Date	End Date	Description	Sta	rt/End Time	MTWTFSS	Length	Week	Rate	Туре	
	1 08/14/12	08/17/12	M-F 6-7a	6-7	a	WTF	:30	3	\$450.00	NM	
		Start Date 08/13/12		WTFSS S	pots/Week 3	<u>Rate</u> \$450.00					
	Spots: # Ch			e Description	•	Start/End Time	Lengt	th Ad-ID			Rate Type
Wint .	1 4			M M-F 6-7a		6-7a	-	O TVGENTA:	1201R		\$450.00 NM
8 4	2 4			M M-F 6-7a		6-7a	, -	30 TVGENTA:			\$450.00 NM
i.	3 4			M M-F 6-7a	···	6-7a		0 TVGENTA			\$450.00 NM
1	2 08/14/12	08/17/12	7-8a	7-8	a	WTF	:30	4	\$450.00	NM	
		Start Date 08/13/12		WTFSS S	pots/Week 4	<u>Rate</u> \$450.00	•				
	Spots: # Ch	Day Air	Date Air Time	<u>Description</u>		Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4	W 08	/15/12 8:00 Al	M 7-8a		7-8a	.3	O TVGENTA	1201R		\$450.00 NM
	3 4	Th 08	/16/12 7:25 Al	M 7-8a		7-8a	:3	O TVGENTA	1201R		\$450.00 NM
	4 4	F 08	/17/12 7:38 Al	M 7-8a		7 <i>-</i> 8a	:3	O TVGENTA	1201R		\$450.00 NM
L	2 4	F 08	/17/12 7:58 Al	M 7-8a		7-8a	.3	0 TVGENTA	1201R		\$450.00 NM
(	3 08/18/12	08/18/12	8-9a	8-9	a	S-	:30	1	\$375.00	NM	
		Start Date 08/13/12		<u>WTFSS</u> <u>S</u>	pots/Week 1	<u>Rate</u> \$375.00					
	Spots: # Ch	Day Air	Date Air Time	<u>Description</u>		Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4	Sa 08.	/18/12 8:58 A	M 8-9a		8-9a	.3	0 TVGENTA	1201R		\$375.00 NM
	4 08/19/12	08/19/12	8-9a	8-9	a	S	:30	1	\$150.00	NM	
	Weeks:	Start Date 08/13/12		WTFSS S	Spots/Week 1	<u>Rate</u> \$150.00	, \				
	Spots: # Ch	Day Air	Date Air Time	<u>Description</u>		Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4	Su 08	/19/12 8:39 Al	M 8-9a		8-9a	:3	O TVGENTA	1201R		\$150.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

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	Invoice #	Invoice Date	Invoice Month	Invoice Period
	568066-1	08/26/12	August 2012	07/30/12 - 08/22/12

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2608

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5	08/19/12	08/19/12	FOX News Sunday	9a-10a	S	:30	1	\$150.00	NM	
		Start Date 08/13/12	End Date MTWTFSS 08/19/12S	Spots/Week 1	<u>Rate</u> \$150.00					
	Spots: # Ch			· ·	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 4		/19/12 9:33 AM FOX N		9a-10a		0 TVGENTA1	.201R		\$150.00 NI
	08/14/12	08/17/12	530-6p	530-6p	WTF	:30	3	\$450.00	NM	
	Weeks	Start Date 08/13/12	End Date MTWTFSS 08/19/12WTF	Spots/Week	<u>Rate</u> \$450.00					mound in the second
	Spots: # Ch			ū	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 4		/15/12 5:45 PM 530-6		530-6p		0 TVGENTA1	201p		\$450.00 N
	2 4		/16/12 5:52 PM 530-6		530-6p		O TVGENTA1			\$450.00 N
	3 4		/17/12 5:30 PM 530-6		530-6p		O TVGENTAI			\$450.00 NI
7	08/14/12	08/17/12	M-F 6-630p	6-630p	WTF	:30	4	\$600.00	NM	
		Start Date 08/13/12	End Date MTWTFSS 08/19/12WTF	Spots/Week 4	<u>Rate</u> \$600.00		· ·			
	Spots: # Ch	Day Air	Date Air Time Descr	ìptìon	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 4	W 08	/15/12 6:23 PM M-F 6	-630p	6-630p	.3	0 TVGENTA1	.201R		\$600.00 N
	2 4	Th 08	/16/12 6:08 PM M-F 6	-630p	6-630p	:3	0 TVGENTA1	.201R		\$600,00 N
	3 4	F 08	/17/12 6:09 PM M-F 6	-630p	6-630p	:3	0 TVGENTA1	.201R		\$600.00 NI
	4 4	F 08	/17/12 6:29 PM M-F 6	-630p	6-630p	:3	0 TVGENTA1	.201R		\$600.00 NI
8	08/18/12	08/18/12	5-530p	5-530p	S-	:30	1	\$225.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/12S-	Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch	Day Air	Date Air Time Descri	ìptìon	Start/End Time	Lenat	h Ad-ID			Rate Typ
	14	Sa 08/ Credited	/18/12 5-530		5-530p	:0				\$225.00 Ni
9	08/18/12	08/18/12	530-6p	530-6p	S-	:30	1	\$225.00	NM	
-		Start Date 08/13/12	End Date MTWTFSS 08/19/12S-	Spots/Week 1	<u>Rate</u> \$225.00					****
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	iption	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> Typ
	1 4	Sa 08/ Credited		D	530-6p	.0	0			\$225.00 N
10	08/14/12	08/17/12	M-F 630-7p	630-7p	WTF	:30	2	\$450.00	NM	
		Start Date 08/13/12	End Date MTWTFSS 08/19/12WTF	Spots/Week 2	<u>Rate</u> \$450.00					
	Spots: # Ch	Day Air	Date Air Time Descri	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 4	Th 08/	/16/12 6:46 PM M-F 6	30-7p	630-7p	:3	0 TVGENTAI	.201R		\$450.00 NI
	2 4	F 08	/17/12 6:48 PM M-F 6	30-7p	630-7p	:3	O TVGENTA1	.201R		\$450.00 NI





Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

	588066-1		August 2012	07/30/12 - 08/22/12
	Invoice #	Invoice Date	Invoice Month	Invoice Period
***				

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2608

Spots/

								Spots/			
ine	Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
11	08/14/12	08/17/12	9-930p		9-930p	WTF	:30	4	\$750.00	NM	
		Start Date 08/13/12	End Date 08/19/12	MTWTFSS WTF	Spots/Week 4	<u>Rate</u> \$750.00					
	Spots: # Ch	Day Air		ir Time Descript	tion	Start/End Tin	ne Lenat	h Ad-ID			Rate Type
	1 4			:25 PM 9-930p		9-930p		O TVGENTA1	.201R		\$750.00 NM
	3 4	Th 08. Credited		9-930p		9-9 <i>30</i> p	:0	0			\$750.00 NM
	2 4	F 08. Credited	/17/12 I	9-9 <i>30p</i>		9-930p	:0	0			\$750.00 NM
	4 4	F 08. Credited	/17/12 I	9-9 <i>30p</i>		9-930p	:0	0			\$750.00 NM
12	08/18/12	08/18/12	9-930p		9-930p	S-	:30	1	\$450.00	NM	
	Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch	<u>Day Air</u>	<u>Date Ai</u>	ir Time Descript	<u>tion</u>	Start/End Tin	ne <u>Lengt</u>	h Ad-ID			<u>Rate Type</u>
	14	Sa 08	/18/12 9	:14 PM 9-930p		9-930p	:3	0 TVGENTA1	.201R		\$450.00 NM
13	08/19/12	08/19/12	9-930p		9-930p	S	:30	1	\$750.00	NM	
y -	Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$750.00					
	Spots: # Ch	Day Air	Date Ai	ir Time Descript	<u>tion</u>	Start/End Tin	ne <u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	1 4	Su 08	/19/12 9	:15 PM 9-930p		9-930p	:3	0 TVGENTA1	201R		\$750.00 NM
14	08/20/12 In 14	08/22/12	M-F 9-10	)p	9-10p	MTW	:30	3	\$750.00	NM	
	Weeks:	Start Date 08/20/12	End Date 08/26/12	MTWTFSS MTW	Spots/Week 3	<u>Rate</u> \$750.00					
	Spots: # Ch	<u>Day Air</u>	<u>Date Ai</u>	ir Time Descript	<u>tion</u>	Start/End Tin	<u>ne Lengt</u>	h <u>Ad-ID</u>			<u>Rate Type</u>
	1 4	M 08	/20/12 9	:38 PM M-F 9-1	0p	9-10p	:3	0 TVGENTA1	L201R		\$750.00 NM
	3 4	Tu 08	/21/12 9	:44 PM M-F 9-1	0p	9-10p	:3	O TVGENTA1	1201R		\$750.00 NM
	2 4	W 08	/22/12 9	:22 PM M-F 9-1	0р	9-10p	:3	0 TVGENTA1	1202		\$750.00 NM
15	08/20/12	08/22/12	M-F 630	-7p	630-7p	MTW	:30	1	\$450.00	NM	
	Weeks:	Start Date 08/20/12	End Date 08/26/12	MTWTFSS MTW	Spots/Week 1	<u>Rate</u> \$450.00	·····				<del></del>
	Spots: # Ch			ir Time Descript	tion	Start/End Tir	ne <u>Lengt</u>	h Ad-ID			Rate Type

Total Spots 26

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Gross Total

\$13,125.00

Payment Terms 30 Days

Agency Commission

\$1,988.75

Net Amount Due

\$11,156.25



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Strategic Media Placement Attention: Accounts Payable 7669 Staggers Loop Delaware, OH 43015

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006



Invoice #	Invoice Date	Invoice Month	Invoice Period
569911-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2620

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	569911	09799568
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Co	Product Code
Agency Ref	Advertiser Re	ef

Spots/	
Week	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	1 08/22/12	08/24/12	M-F 6-7a	6-7a	TF	:30	3	\$450.00	NM	
	Weeks:		Ind Date MTWTFSS 08/26/12TF		<u>Rate</u> \$450.00			•		
	Spots: # Ch	Day Air Da	ate Air Time Desc	cription	Start/End Time	Lengt	th Ad-ID			Rate Type
	2 4	Th 08/23	_	•	6-7a	:3	O TVGENTA12	202		\$450.00 NM
ici.	3 4	F 08/24	/12 6:15 AM M-F	6-7a	6-7a	:3	0 TVGENTA12	202		\$450.00 NM
	14	F 08/24	·		6-7a		O TVGENTA12			\$450.00 NM
·	3 08/22/12	08/24/12	7-8a	7-8a	TF	:30	3	\$450.00	NM	
	Weeks:		End Date MTWTFSS 08/26/12TF		<u>Rate</u> \$450.00					
	Spots: # Ch	Day Air Da	ate Air Time Desc	<u>cription</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4	Th 08/23			7-8a	:3	O TVGENTA12	202		\$450.00 NM
	2 4	Th 08/23	3/12 7:59 AM 7-8a		7-8a	:3	0 TVGENTA12	202		\$450.00 NM
	3 4	F 08/24	l/12 7:45 AM 7-8a		7-8a	:3	0 TVGENTA12	202		\$450.00 NM
	5 08/25/12	08/25/12	8-9a	8-9a	S-	:30	1	\$375.00	NM	
***************************************	Weeks:		nd Date MTWTFSS 08/26/12S-		<u>Rate</u> \$375.00			***************************************	······································	
	Spots: # Ch	Day Air Da	ate <u>Air Time</u> Desc	cription	Start/End Time	<u>Lengi</u>	th Ad-ID			Rate Type
L	1 4	Sa 08/25	5/12 8:08 AM 8-9a		8-9a	:3	30 TVGENTA12	202		\$375.00 NM
***************************************	6 08/26/12	08/26/12	8-9a	8-9a	S	:30	1	\$150.00	NM	
	Weeks:		<u>End Date</u> <u>MTWTFSS</u> 08/26/12S		<u>Rate</u> \$150.00					
	Spots: # Ch	Day Air Da	ate Air Time Desc	cription	Start/End Time	Lengt	th Ad-ID			Rate Type
9	1 4	Su 08/26	8/12 8:14 AM 8-9a		8-9a	:3	30 TVGENTA12	202		\$150.00 NM
	7 08/26/12	08/26/12	FOX News Sunday	9a-10a	S	:30	1	\$150.00	NM	
	Weeks:		End Date MTWTFSS 08/26/12S		<u>Rate</u> \$150.00					M
	Spots: # Ch				Start/End Time	Lena	th Ad-ID			Rate Type
8										

## INVOICE



Send Payment To.
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

.~	Invoice #	Invoice Date	Invoice Month	Invoice Period
	569911-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2620

						Spots/			
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
8 08/22/12	08/24/12	M-F 6-630p	6-630p	TF	:30	3	\$600.00	NM	
Weeks	Start Date 08/20/12	End Date MTWTFS 08/26/12TF-		<u>Rate</u> \$600.00					
Spots: # C	h <u>Day Air</u>			Start/End Time		<u>h Ad-ID</u>			Rate Typ
1 4		/23/12 6:09 PM M-F	•	6-630p		0 TVGENTA1			\$600.00 NI
2 4		/24/12 6:09 PM M-F	•	6-630p		() TVGENTA1			\$800.00 N
3 4	F 08	/24/12 6:28 PM M-F	- 6-630p	6-830p	:3	0 TVGENTA1	202		\$600.00 NI
12 08/22/12	08/24/12	M-F 630-7p	630-7p	TF	:30	3	\$450.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFS 08/26/12TF-		<u>Rate</u> \$450.00					
Spots: # C	h <u>Day Ai</u>			Start/End Time		<u>h</u> <u>Ad-ID</u>			<u>Rate</u> Typ
1 4	_	/23/12 6:40 PM M-I	- 630-7p	630-7p		() TVGENTA1			\$450.00 N
2 4	Th 08	/23/12 6:54 PM M-F	,	630-7p		0 TVGENTA1.			\$450.00 NI
3 4	F 08	/24/12 6:54 PM M-I	630-7p	630-7p	:3	() TVGENTAL	202		\$450.00 NI
14 08/22/12	08/24/12	9-930p	9-930p	TF	:30	3	\$750.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFS 08/26/12TF-		<u>Rate</u> \$750.00					
Spots: # C	h <u>Day Ai</u>	<u>r Date</u> <u>Air Time</u> <u>De</u>	scription	Start/End Time	<u>Lengt</u>	<u>h</u> Ad-ID			Rate Typ
2 4	Th 08	/23/12 9:29 PM 9-9	30p	9-930p	:3	() TVGENTA1	202		\$750.00 N
1 4	F 08	/24/12 9:09 PM 9-9	30p	9-930p	:3	0 TVGENTAL	202		\$750.00 N
3 4	F 08	/24/12 9:29 PM 9-9	30p	9-930p	:3	0 TVGENTA1	202		\$750.00 N
16 08/25/12	08/25/12	9-930p	9-930p	s-	:30	1	\$450.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFS 08/26/12S		<u>Rate</u> \$450.00					
Spots: # C	h <u>Day Ai</u>			Start/End Time	***************************************	h <u>Ad-ID</u>			Rate Typ
1 4	Sa 08	/25/12 9:09 PM 9-9	30p	9-930p	:3	() TVGENTA1	202		\$450.00 NI
17 08/26/12	08/26/12	9-930p	9-930p	S	:30	1	\$750.00	NM	
Weeks	Start Date 08/20/12	End Date MTWTFS 08/26/12		<u>Rate</u> \$750.00					
Spots: # C			_	Start/End Time	Lenat	h Ad-ID			Rate Typ
1 4		/26/12 9:30 PM 9-9		9-930p	:3	0 TVGENTA1	202		\$750.00 NI
18 08/25/12	08/25/12	Sa 6-7p News	Sa 6-7p	S-	:30	1	\$225.00	NM	
Weeks	Start Date 08/20/12	End Date MTWTFS 08/26/12S		<u>Rate</u> \$225.00					
Spots: # C				Start/End Time		h Ad-ID			Rate Typ
1 4	Sa 08	/25/12 6:21 PM Sa	6-7p News	Sa 6-7p	.3	O TVGENTA1.	202		\$225.00 N
19 08/25/12	08/25/12	Sa 6-7p News	Sa 6-7p	S-	:30	1	\$225.00	NM	
Weeks	Start Date 08/20/12	End Date MTWTFS 08/26/12S		<u>Rate</u> \$225.00					
Spots: # C			scription	Start/End Time	Lenat	h Ad-ID			<u>Rate Ty</u>

Total Spots

Sa 6-7p

22

:30 TVGENTA1202

Gross Total

\$10,425.00

\$225.00 NM

6:41 PM Sa 6-7p News

08/25/12

Sa

1 4





Payment Terms 30 Days

Send Payment To.
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
569911-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate		2820

Agency Commission

\$1,563.75

Net Amount Due

\$8,861.25